

METAL ROOFING vs. ASPHALT COMPOSITION



FIVE REASONS

metal **BEATS** comp **EVERY TIME**

1. VARIETY

Metal offers the widest selection of colors, sizes, shapes and styles

2. PERFORMANCE

Metal offers the best performance in terms of durability and longevity

3. AESTHETICS

Metal roofs, with their details, colors and materials, are downright beautiful

4. ECO-FRIENDLINESS

Metal roofs are made of recycled materials and are recyclable themselves

5. WARRANTIES

Metal roofs come with unbeatable material warranties - the best in the industry

did you KNOW?

The average "25 Year" asphalt composition roof usually lasts 50% to 75% of its warrantied life, depending upon climate. That's an average of just 10 YEARS before replacement time!



going GREEN

Petroleum-based composition shingles are a burden on the environment all the way around. From manufacturing practices to their ultimate destination in landfills, they're among the **WORST CHOICES** you can make from an ecological standpoint. Compare that to eco-friendly metal roofing, which is made from recycled materials, reduces energy costs and lasts for decades. Certain finishes even qualify for Energy Star ratings, further reducing cooling demands and costs for your home.

METAL vs. COMP

just the facts

	METAL	COMP
LIGHTWEIGHT	EXCELLENT 1.4 lbs/sq ft	GOOD 2-5 lbs/sq ft
FIRE	EXCELLENT	EXCELLENT
WIND	EXCELLENT 120 mph wind warranty	FAIR
HAIL	EXCELLENT hail warranty	FAIR
SNOW & ICE	EXCELLENT resilient interlocking design resists ice damming	GOOD
EARTHQUAKE	EXCELLENT lightweight, increased strength	GOOD
WEATHERING/WARRANTY	EXCELLENT limited lifetime warranty	POOR degrades in heat and sun
ENVIRONMENTAL	EXCELLENT no tear off required, recyclable	FAIR weathering/wind damage after 10 years not covered
RESALE VALUE	EXCELLENT	POOR



WHEN is a comp roof a BETTER CHOICE?

- When cost is the only consideration
- When you're not planning on keeping your home for the long-term
- When it's just a "temporary" roof because renovations are planned

Eleven million TONS of asphalt shingle waste go into American landfills annually.

comparing C O S T S

Do the math - a quality metal roof may be a bigger initial expense, but consider the savings over the long-term. Take into account that the cost of installing an asphalt roof **doubles every 15 years**. So what may cost just \$7,000 this year will become about \$14,000 in 15 years - and that means the price of that inexpensive comp roof after just 15 years is \$21,000! At around \$17,500 - roughly two and a half times the cost of the comp roof - the permanent metal roof system actually costs less than the comp roof and its inevitable replacement.

other resources

Get more details about metal roofing and other popular types of roof materials with our free booklet, available for download at www.metalroofnet.com

Check out our metal & copper roofing blog, accessible from our website, for pictures, videos, useful commentary and more

Get all of your questions about your roof project answered - talk to our resident roof expert today! Just follow the link from our homepage, www.metalroofnet.com



Asphalt shingles represent nearly 90% of all roofing materials used in the U.S. Sadly, these products are NOT recyclable and are destined to end up in our landfills.

the B O T T O M line

A composition roof is just a roof. No matter how well it performs initially, it is guaranteed to degrade over time and it is certain to require maintenance and eventual replacement. **A metal roof is a “lifetime” roof system** that will require little to no maintenance **and it will perform as well 50 years from now as it does the day it’s installed.**